

Houston Family Magazine's Education Fair

November 6th, 2010 • Memorial City Mall

Saturday, November 6th
10:00am - 4:00pm
Memorial City Mall

Sponsor Packet

Sponsored by:



SPONSOR INFORMATION



Duchesne Academy

PRESENTING SPONSOR

\$10,000

In Print:

- Full page, full color ad in the Education Fair insert of the November issue of Houston Family Magazine (HFM)
- Inclusion as sponsor with logo in the full color event promotional ads in the September - November 2010 issues of Houston Family Magazine
- Inclusion as sponsor with logo in the full page, full color thank you ad in the December issue of HFM

On-Line:

- Inclusion on the Education Fair page as sponsor at www.HoustonFamilyMagazine.com with logo and link
- Banner ad on the Education Fair page at www.HoustonFamilyMagazine.com with click thru option
- Inclusion in multiple Education Fair email blast(s) with logo and listing as sponsor

On-Site:

- Double booth at HFM's Education Fair 2010 at Memorial City Mall
- DJ announcements made at HFM's Education Fair 2010 at Memorial City Mall thanking your company for their sponsorship
- Sponsor signage at your booth at HFM's Education Fair 2010 at Memorial City Mall (your company to provide signage)
- Inclusion as Presenting Sponsor with company logo on a minimum of (8) banner stands in Memorial City Mall three weeks out promoting HFM's Education Fair 2010

Public Relations and Hospitality:

- Inclusion in all public relations efforts and promotional materials for HFM's Education Fair 2010, including press releases, media advisories, flyers and t-shirts
- Promotional item for your business may be included in the event goodie bag that HFM distributes at the Education Fair
- Promotional material for your business may be included at the events HFM attends in October 2010



St. Francis Episcopal School

PREMIUM SPONSOR

\$7,000

In Print:

- 1/2 page, full color ad in in the Education Fair insert of the November issue of HFM
- Inclusion as sponsor with logo in the full color event promotional ads in the September - November 2010 issues of HFM
- Inclusion as sponsor with logo in the full page, full color Thank you ad in the December issue of HFM

On-Line:

- Inclusion on the Education Fair page as sponsor at www.HoustonFamilyMagazine.com with logo and link
- Button ad on the Education Fair page at www.HoustonFamilyMagazine.com with click thru option
- Inclusion in multiple Education Fair email blasts with logo and listing as sponsor

On-Site:

- Booth at HFM's Education Fair 2010 at Memorial City Mall
- Minimum of (2) announcements at HFM's Education Fair 2010 at Memorial City Mall thanking your company for their sponsorship
- Sponsor signage at your booth at HFM's Education Fair 2010 at Memorial City Mall (your company to provide signage)
- Inclusion as Sponsor with your company logo on a minimum of (8) banner stands in Memorial City Mall three weeks out promoting HFM's Education Fair 2010

Public Relations and Hospitality:

- Inclusion in all public relations efforts and promotional materials for HFM's Education Fair 2010, including press releases, media advisories, flyers and t-shirts
- Promotional item for your business may be included in the event goodie bag that HFM distributes at Education Fair
- Promotional material for your business may be included at the events HFM attends in October 2010



Trent International School



SPONSOR INFORMATION



PRINCIPAL SPONSOR

\$5,000

In Print:

- 1/4 page, full color ad in the Education Fair insert of the November issue of HFM
- Inclusion as sponsor with logo in the full color event promotional ads in the September - November 2010 issues of HFM
- Inclusion as sponsor with logo in the full page, full color thank you ad in the December issue of HFM

On-Line:

- Inclusion on the Education Fair page as sponsor at www.HoustonFamilyMagazine.com with logo and link
- Inclusion in multiple Education Fair email blasts with logo and listing as sponsor

On-Site:

- Booth at HFM's Education Fair 2010 at Memorial City Mall
- Minimum of (2) announcements at HFM's Education Fair 2010 at Memorial City Mall thanking your company for their sponsorship
- Sponsor signage at your booth at HFM's Education Fair 2010 at Memorial City Mall (your company to provide signage)
- Inclusion as Sponsor with your company logo on a minimum of (8) banner stands in Memorial City Mall three weeks out promoting HFM's Education Fair 2010

Public Relations and Hospitality:

- Inclusion in all public relations efforts and promotional materials for HFM's Education Fair 2010, including press releases, media advisories, flyers and t-shirts
- Promotional item for your business may be included in the event goodie bag that HFM distributes at the Education Fair
- Promotional material for your business may be included at the events HFM attends in October 2010



PARTNER SPONSOR

\$2,500

In Print:

- 1/8 page, full color ad in the Education Fair insert of the November issue of HFM
- Inclusion as sponsor with logo in the full color event promotional ads in the September - November 2010 issues of HFM
- Inclusion as sponsor with logo in the full page, full color thank you ad in the December issue of HFM

On-Line:

- Inclusion on the Education Fair page as sponsor at www.HoustonFamilyMagazine.com with logo and link
- Inclusion in multiple Education Fair email blasts with logo and listing as sponsor

On-Site:

- Booth at HFM's Education Fair 2010 at Memorial City Mall
- Minimum of (1) announcement at HFM's Education Fair 2010 at Memorial City Mall thanking your company for their sponsorship
- Sponsor signage at your booth at HFM's Education Fair 2010 at Memorial City Mall (your company to provide signage)
- Inclusion as Sponsor with your company logo on a minimum of (8) banner stands in Memorial City Mall three weeks out promoting HFM's Education Fair 2010

Public Relations and Hospitality:

- Inclusion in all public relations efforts and promotional materials for HFM's Education Fair 2010, including press releases, media advisories, flyers and t-shirts
- Promotional item for your business may be included in the event goodie bag that HFM distributes at the Education Fair
- Promotional material for your business may be included at the events HFM attends in October 2010

